

# 10 IMPACTFUL QUICK WINS

for SMEs that want to take climate action

1

## Sign up to Ecologi

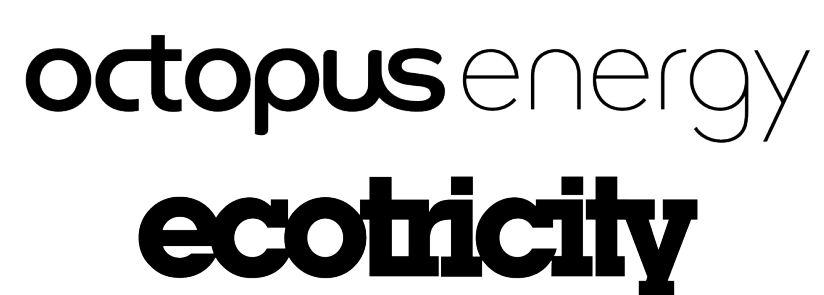
The easiest place for an SME to start their journey. Go beyond just offsetting and take real climate action. Use our [affiliate link](#) and get us both 30 bonus trees.



2

## Switch to a renewable energy tariff

Choose **Ecotricity** or **Octopus** and put your money towards funding more renewable projects rather than into the hands of gas extraction businesses.



3

## Switch your pension

You can cut your carbon 21x more than going veggie, giving up flying and switching energy providers simply by **making your pension green**.



4

## Switch your bank

bank.green has built a handy tool to show whether your cash savings are being used to fund investments that fuel climate change - **Starling Bank** is our go-to.



5

## Switch your FX

Using a neo bank like Wise or Revolut for a big saving? Nice one - Switch that to **Good FX** who cost the same but split the margin 50:50 with a UK climate charity of your choice.



6

## Switch your default search engine to Ecosia

**Ecosia** is a reskin of Bing so you can trust that it works, but 100% of their profits fund climate action.



7

## Join Small99

Sign up to a free trial of **Small99** for tailored business actions to reach Net Zero.



8

## Switch to green hosting

Your website could be hosted on a server powered by renewable energy. We use **Krystal** hosting, fellow Million Tree Pledgers.



9

## Remove auto-play video backgrounds from your website

Ensure your images are size optimised. This makes your site faster, rank higher and use less energy. Check **EcoGrader**.



10

## Buy used/refurbished

Why buy new office furniture and IT kit? You can get better kit or similar at a fraction of the cost whilst massively reducing the carbon impact of your purchase. Check **Klyk**.



11-100+

## Avoid, Reduce, Reuse, Recycle

You've got the hang of how easy it can be to make a significant shift in the right direction. See where you can make gains, however small, on travel, waste, consumption and so on.